What is Composable?

Composable is a modern approach to building and managing websites that delivers the best web experiences for retailers and their customers. But what does that mean?

Traditional sites are built on single-source platforms that rely on one back-end system in a one-size-fits-all approach. A composable approach brings together modular technologies that build on each other to create a “stack.” This gives companies the freedom of choice to use the best solution that fits their unique business requirements.

Key areas include:
- E-commerce
- Search & Personalization
- Digital Asset Management
- Monitoring & Analytics
- Identity & Authentication
- Payments

A composable approach allows for a tailored solution that delivers better developer experience, improved site performance, and increased conversions for retailers.

Backend and ops teams are unburdened. Front end and marketing teams are empowered. Unified by a powerful and flexible workflow designed to support every aspect of modern web development, faster, and with better results.

To learn more about composable solutions, visit Netlify.com or scan the QR code to watch a short video that dives into the basics of composable architecture.